***SAP Concur “Build” – Press Release Template – Updated January 2024***

**IMPORTANT NOTE:** Please submit your draft press release to your SAP Concur partner manager or your primary SAP Concur contact(s) for review prior to publication or media distribution. The standard turnaround time is 5-7 business days and includes review by SAP Concur Public Relations, SAP Concur Brand Experience, and other subject matter experts. After your release has been approved by SAP Concur and you post it to your company website or distribute it via a news service, please send a link to concurpr@sap.com for our files.

 **[Name of company] Announces Integration with [Concur Expense, Concur Travel, Concur Invoice, or Concur TripLink; select solution]**

*[Partner’s Solution Name] Now Available in the SAP Concur App Center, Delivering [What Benefits?] to Customers*

**[LOCATION] – [Month XX, 20XX] —** [Name of company and what it’s known for] today launched an integration with Concur® [Name of Concur Solution]. This feature will [What will it do? Add details].

[Insert quote from your company on the significance of integrating with SAP® Concur® solutions, as well as the benefits these will allow you to provide to your customers.]

[Insert here, if you’d like, details on your application, the business challenge it solves, and benefits to customers. Here are approved descriptors as well for SAP Concur solutions that can be used, as appropriate:]

* Concur® Expense integrates an organization’s expense data into one solution, providing greater visibility into spend data through a simplified process.
* Concur® Travel simplifies the travel management experience by providing the visibility and control companies need to easily manage their travel.
* Concur® Invoice allows businesses to capture and automate paper and electronic invoices using machine learning, then integrate those payments into a single system for managing its spending.
* Concur® TripLink brings bookings made outside of traditional channels into a managed travel program through the SAP Concur global network of connected suppliers and through TripIt Pro.

[Partner’s Solution Name] is now available in the [SAP Concur App Center (insert link to App Center listing page) or through Concur TripLink; select solution].

**About [company]**

[Insert company boilerplate here.]

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**For more information, press only:**

[Insert company contact information]